

ORDER



KSNV

Orders	Order / Rev:	108085	Primary AE:	Amy McCreary
	Alt Order #:	06866084	Sales Office:	BLPHI
	Product Desc:	ROMNEY FOR PRESIDENT	Sales Region:	National
	Estimate:			
	Flight Dates:	10/24/12 - 10/30/12		
	Original Date / Rev:	10/22/12 / 11/06/12		
	Order Type:	GENERAL		
Agency	Name:	American Rambler Productions	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		138 Conant St.	Agency Commission:	15%
		Beverly, MA 01915		
Advertiser	Name:	Romney for President <i>(REVISCD)</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02-Republican	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	91	\$69,300.00	\$58,905.00
10/29/12	10/30/12	50	\$35,400.00	\$30,090.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$69,300.00	\$58,905.00	0.00
November 2012	50	\$35,400.00	\$30,090.00	0.00
Totals	141	\$104,700.00	\$88,995.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$104,700.00
Market	100%	\$402,692.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$100,673.08
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$100,673.08
KTUD	1%	\$4,026.92
KVVU	20%	\$80,538.46
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$12,080.77

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagner		6-7a	M-----	:30	1	\$700.001	0.00	NM	1	\$700.00	

WAKE

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 108085
Alt Order #: 06866084
Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate:

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
E 1	KSNV	10/29/12	10/29/12	M-F	6-7a	WakeUp w/Wagners	CM	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/29/12																		
E 2	KSNV	10/30/12	10/30/12	M-F	6-7a	WakeUp w/Wagners	CM	6-7a		-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/29/12																		
E 3	KSNV	10/24/12	10/26/12	M-F	6-7a	WakeUp w/Wagners	CM	6-7a		--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
WAKE 1X PER DAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/22/12																		
E 4	KSNV	10/24/12	10/26/12	Today Show			CM	658a-9am		--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW 2X PER DAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/22/12																		
E 5	KSNV	10/29/12	10/30/12	Today Show			CM	658a-9am		MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW 2X PER DAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/29/12																		
E 6	KSNV	10/29/12	10/30/12	M-F	Today Show II	3rd H	CM	9-10a		MT-----	:30	2	\$425.00	1	0.00	NM	1	\$425.00
TODAY SHOW 1X PER DAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/29/12																		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type																		
1 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a MT----- :30 (\$425.00) 0.00 NM																		
<i>Unresolved</i> [NBC NEWS INTERRUPT]																		
E 7	KSNV	10/24/12	10/26/12	M-F	Today Show III	4th H	CM	10am-11am		--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW 1X PER DAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/22/12																		
E 8	KSNV	10/29/12	10/30/12	M-F	Today Show III	4th H	CM	10am-11am		MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
TODAY SHOW 2X PER DAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/29/12																		
E 9	KSNV	10/29/12	10/30/12	Rachael Ray			CM	11am-12pm		MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHAEL RAY 2X PER DAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/29/12																		
E 10	KSNV	10/24/12	10/26/12	Rachael Ray			CM	11am-12pm		--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RACHAEL RAY 2X PER DAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/22/12																		
E 11	KSNV	10/24/12	10/26/12	Noon News			CM	12-1230pm		--WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
NEWS 3 AT NOON 2X PER DAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week: 10/22/12																		
E 12	KSNV	10/29/12	10/30/12	Noon News			CM	12-1230pm		MT-----	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00

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Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
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KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 AT NOON 2X PER DAY																	
DAYS OF OUR LIVES 2X PER DAY																	
E 13	KSNV	10/24/12	10/26/12	Days of our Lives		CM	1258p-2pm		--WTF--	:30	6	\$425.001	0.00	NM		4	\$1,700.00
DAYS OF OUR LIVES 2X PER DAY																	
DOCTORS 2X PER DAY																	
E 14	KSNV	10/29/12	10/30/12	Days of our Lives		CM	1258p-2pm		MT-----	:30	4	\$425.001	0.00	NM		4	\$1,700.00
DOCTORS 2X PER DAY																	
E 15	KSNV	10/29/12	10/30/12	The Doctors		CM	2pm-3pm		MT-----	:30	4	\$325.001	0.00	NM		4	\$1,300.00
DOCTORS 2X PER DAY																	
E 16	KSNV	10/24/12	10/26/12	The Doctors		CM	2pm-3pm		--WTF--	:30	6	\$325.001	0.00	NM		4	\$1,300.00
DOCTORS 2X PER DAY																	
FIRST NWS 2X PER DAY																	
E 17	KSNV	10/29/12	10/30/12	Dr. Phil		CM	3-4p		MT-----	:30	4	\$450.001	0.00	NM		4	\$1,800.00
FIRST NWS 2X PER DAY																	
E 18	KSNV	10/24/12	10/26/12	Dr. Phil		CM	3-4p		--WTF--	:30	6	\$450.001	0.00	NM		6	\$2,700.00
FIRST NWS 2X PER DAY																	
E 19	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm		--WTF--	:30	6	\$725.001	0.00	NM		6	\$4,350.00
NEWS 3 AT 5 2X PER DAY																	
E 20	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm		MT-----	:30	4	\$725.001	0.00	NM		4	\$2,900.00
NEWS 3 AT 5 2X PER DAY																	
E 21	KSNV	10/29/12	10/30/12	M-F Early News		CM	5-630p		MT-----	:30	4	\$1,200.001	0.00	NM		4	\$4,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KSNV	10/29/12	10/30/12	M-F Early News M-F Early News	CM	5-630p	MT-----	:30	4	\$1,200.001	0.00	NM	4	\$4,800.00	
NEWS 3 AT 5 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 MT----- 4 \$1,200.00 0.00															
E 22	KSNV	10/24/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	6	\$1,200.001	0.00	NM	6	\$7,200.00	
NEWS 3 AT 5 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --WTF-- 6 \$1,200.00 0.00															
E 23	KSNV	10/29/12	10/30/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$1,300.001	0.00	NM	4	\$5,200.00	
JEOPARDY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 MT----- 4 \$1,300.00 0.00															
E 24	KSNV	10/24/12	10/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	6	\$1,300.001	0.00	NM	6	\$7,800.00	
JEOPARDY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --WTF-- 6 \$1,300.00 0.00															
E 25	KSNV	10/24/12	10/26/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	3	\$1,300.001	0.00	NM	3	\$3,900.00	
WHEEL 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --WTF-- 3 \$1,300.00 0.00															
E 26	KSNV	10/29/12	10/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$1,300.001	0.00	NM	2	\$2,600.00	
WHEEL 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 MT----- 2 \$1,300.00 0.00															
E 27	KSNV	10/24/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	6	\$1,200.001	0.00	NM	6	\$7,200.00	
NEWS3 @11 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --WTF-- 6 \$1,200.00 0.00															
E 28	KSNV	10/29/12	10/30/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	4	\$1,200.001	0.00	NM	4	\$4,800.00	
NEWS3 @11 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 MT----- 4 \$1,200.00 0.00															
E 29	KSNV	10/24/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1236a	--WTF--	:30	3	\$500.001	0.00	NM	3	\$1,500.00	
TONITE SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --WTF-- 3 \$500.00 0.00															
E 30	KSNV	10/29/12	10/30/12	The Tonight Show Tonight Show	CM	1135p-1236a	MT-----	:30	2	\$500.001	0.00	NM	2	\$1,000.00	
TONITE SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 MT----- 2 \$500.00 0.00															
E 31	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a	-----S-	:30	2	\$350.001	0.00	NM	2	\$700.00	
NWS3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S- 2 \$350.00 0.00															
E 32	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.001	0.00	NM	2	\$1,250.00	
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S- 2 \$625.00 0.00															
E 33	KSNV	10/27/12	10/27/12		CM	9am-930am	-----S-	:30	2	\$500.001	0.00	NM	2	\$1,000.00	

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Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
News 3 Today - SATURD																										
News 3 Today - SAT																										
NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----5-</td> <td>2</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----5-	2	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----5-	2	\$500.00	0.00																					
E 34	KSNV	10/27/12	10/27/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$675.001	0.00	NM		2	\$1,350.00											
Sa-Su Early News																										
NWS3 @5WK																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S-</td> <td>2</td> <td>\$675.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S-	2	\$675.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	2	\$675.00	0.00																					
E 35	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00											
SAT/Jeopardy																										
JEOPARDY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	1	\$525.00	0.00																					
E 36	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.001	0.00	NM		2	\$2,200.00											
Sa-Su News 3 at Eleven																										
WWD2 NWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	2	\$1,100.00	0.00																					
E 37	KSNV	10/27/12	10/27/12	Nevada Newsmakers - COM	CM	5:00- 6:00am	-----S-	:30	1	\$1,250.002	0.00	NM		1	\$1,250.00											
Nevada Newsmakers - Ch. 3 (5:00 AM-5:30 AM)																										
NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S-</td> <td>1</td> <td>\$1,250.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S-	1	\$1,250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	1	\$1,250.00	0.00																					
E 38	KSNV	10/27/12	10/27/12	Nevada Newsmakers - COM	CM	5:00- 6:00am	-----S-	:30	1	\$1,250.002	0.00	NM		1	\$1,250.00											
Nevada Newsmakers - Ch. 3 (5:30 AM-6:00 AM)																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	1	\$1,250.00	0.00																					
E 39	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUND&M	CM	6a-7a	-----S	:30	1	\$350.001	0.00	NM		1	\$350.00											
News 3 Sunrise SUNDAY																										
NWS-SUNRS WKND																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$350.00	0.00																					
E 40	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$750.001	0.00	NM		2	\$1,500.00											
Sunday Today																										
SUN TODAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>2</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	2	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	2	\$750.00	0.00																					
E 41	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00											
News 3 Today																										
NEWS TDY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$500.00	0.00																					
E 42	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$600.001	0.00	NM		1	\$600.00											
Chris Matthews SUN 9:30am																										
CHRIS MATTHEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$600.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$600.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$600.00	0.00																					
E 43	KSNV	10/28/12	10/28/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00											
NFL Pre-Game																										
FTBL NIGHT IN AMERICA																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$2,400.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$2,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$2,400.00	0.00																					
E 44	KSNV	10/28/12	10/28/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S		:30	1	\$800.002	0.00	NM		1	\$800.00											
Jeopardy in Prime																										
JEOPARDY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$800.00	0.00																					
E 45	KSNV	10/28/12	10/28/12		CM	M-SA 8-11p / SUN-----S		:30	1	\$800.002	0.00	NM		1	\$800.00											

Order / Rev: 108085
 Alt Order #: 06866084
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
LAW & ORDER (synd) PF																										
Law & Order (synd) PRIME																										
LAW & ORDER																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$800.00	0.00																					
E 46	KSNV	10/28/12	10/28/12	Sa-Su News 3 at ElevenCM		11pm-1135pm	-----S	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00											
Sa-Su News 3 at Eleven																										
WKDN NWS 3 @11																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	2	\$1,100.00	0.00																					
													Totals	141	\$104,700.00											